

# IMMERSE

POP-UP DISPLAY SYSTEM

*TRADEWINDS*<sup>®</sup>



Immerse Pop-Up Display System  
Lightweight Pop-Up Displays

# Immerse Attendees In Your Brand

Immerse display system is a family of lightweight displays infused with exclusive features. Both straight and curved models feature aluminum pop-up frames to keep costs down. Units pack small, yet have a big presence so you can impress event attendees and immerse them in your brand!

## Multiple Units, Quality Graphics

Straight and curved units are available in 8-foot or 10-foot widths (2.4 or 3 m). Frames pop up and lock into place with ease so you'll be exhibiting in minutes.

Immerse displays feature genuine Skyline graphics produced in-house for best quality. Silicon-edge fabric graphics are easy to install and look great.



## Backlight for Impact!

Lighting attracts. Highlight your brand and message with Immerse backlighting. Ladder-style LED lights provide bright, even lighting and Skyline fabric graphics provide superior color and vibrancy.

### Engage Attendees at the Aisle

Immerse counters provide surface for taking leads or displaying giveaways. Counters provide easy-access storage, have an internal shelf and can be backlit.



## Flatscreens and Shelving

Immerse straight units can support flatscreens weighing up to 30 lbs. (13.6 kg) for images or digital presentations.

Incorporate inset shelves into any straight unit. Inset shelves can be downlit and feature repositionable flat or angled shelves for product or literature. Fabric graphics can also be added to the rear surface of the inset shelf. They can be positioned in any of the 12 quadrants in the 10-foot unit or any of the 9 quadrants in the 8-foot unit.



Backlit Immerse displays offer a big brand presence at an affordable, entry-level price.

# TradeWinds Immerse Display System

Immerse display system is smartly-designed for easy exhibiting. All units pack small, are easy to transport and are versatile to fit varying needs.

## Lightweight, Easy to Transport

Standard Immerse frame packages ship in a soft nylon case. A hard case and case table options are available for additional functionality and branding. Both cases have a handle and wheels for easy transport.

## Convenient Case Table Options

The hard case can easily be transformed into a useful table with either a magnet-attached, wrap-around graphic panel or a stretch-knit fabric graphic and a solid-surface table top.

### Soft Nylon Case:

9 L x 14 W x 36 H (23 x 36 x 91 cm)

### Hard Case:

24.5 x 16.25 x 38 (62 x 41 x 97 cm)

### Portable Case Table (with table top):

27 x 18.75 x 38.5 (69 x 48 x 98 cm)



Hard Case

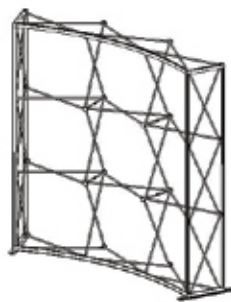
Wrap-Around Graphic

Fabric Graphic

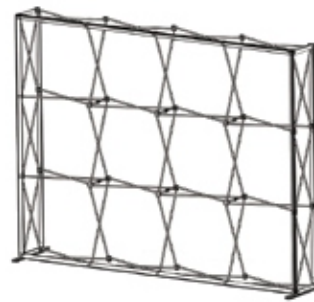
## Immerse Display Units



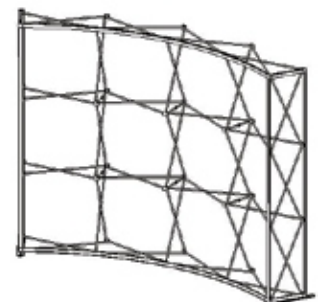
**8-Foot Straight Frame**  
88 H x 88.25 W x 13 D  
(224 x 224 x 33 cm)



**8-Foot Curved Frame**  
88 H x 91 W x D 21.25  
(224 x 231 x 54 cm)



**10-Foot Straight Frame**  
88 H x 117 W x 13 D  
(224 x 297 x 33 cm)



**10-Foot Curved Frame**  
88 H x 118 W x 27.5 D  
(224 x 300 x 70 cm)



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